

SLAED Tourism Sub-Group Meeting

Linlithgow Burgh Halls

8 February 2018

10:30 – 15:00

Agenda

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| 10.30 – 11.00 | Arrival & Coffee |
| 11.00 – 11.05 | Welcome & Apologies |
| 11.05 – 11.10 | Minutes of last meeting |
| 11.10 – 11.20 | Linlithgow Burgh Halls Overview
Thirza, Hockaday, Venue Manager |
| 11.20 – 12.00 | VisitScotland Visitor Information Strategy
Riddell Graham, Director of Industry and Destination
Development, VisitScotland |
| 12.00 – 12.30 | Expedia. Benefits of working with an OTA
Niall McCandlish, Area Manager, Expedia |
| 12.30 – 13.30 | Lunch |
| 13.30 – 14.00 | Host Authority Update – Visit West Lothian
Anna Young, Visit West Lothian |
| 14.00 – 14.45 | Discussion/ Round Table <ul style="list-style-type: none">○ AirBnB & Shared Economy, Anna Young○ Travel Trade Show Feedback<ul style="list-style-type: none">▪ Vibe, TM/EC▪ WTM, GS/SC |
| 14:45 – 15.00 | A.O.B. |
| 15:00 | Close of meeting |