

SLAED

**Scottish Local Authorities
Economic Development Group**



SLAED ANNUAL CONFERENCE 2013

Thursday 28 & Friday 29 November

DoubleTree by Hilton Hotel Dundee

**‘RAISING THE PROFILE -
LEADING ECONOMIC GROWTH’**

PROGRAMME

CONFERENCE DAY 1 - THURSDAY 28 NOVEMBER

09.00 *Registration, Tea & Coffee*

09.30 **Welcome & Opening Remarks**

Jim Galloway, Chair, SLAED
The City of Edinburgh Council

RAISING THE PROFILE

The Economic Overview

Iain Duff, Deputy Agent for Scotland, Bank of England

Q&A Session

Support for Local Economic Development Teams

Elma Murray, Immediate Past Chair of SOLACE Scotland
& Chief Executive, North Ayrshire Council

Q&A Session

10.40 *Tea/Coffee & Networking Break*

11.05 **LEADING ECONOMIC GROWTH**

EU Funding & Local Economic Development

Shane Rankin, Deputy Director - European Structural Funds,
The Scottish Government

Q&A Session

Growth Through Internationalisation & Inward Investment

Philip Milne, Director, Lead Advisory - Infrastructure, Transport
& Government, Ernst & Young LLP

Graeme White, International Sector Head for Tourism, SDI

Steve Wilson, Senior Development Officer - Economic Development,
Angus Council

Q&A Session

13.00 *Networking Lunch*

14.00 **Resource Efficient Scotland - Service Benefits**

Stephen Boyle, Programme Area Manager, Resource Efficient Scotland

Q&A Session

GOVERNMENT SUPPORT & LOCAL ECONOMIC DEVELOPMENT

Ministerial Address

Fergus Ewing MSP, Minister for Energy, Enterprise & Tourism,
The Scottish Government

Q&A Session

RAISING THE PROFILE

Rising to the Challenge: Maximising the Impact of the Public Sector

Colin Mair, Chief Executive, The Improvement Service

Q&A Session

15.25 ***Tea/Coffee & Networking Break***

15.50 **Raising the Profile of SLAED and Key Indicators:
Workgroups & Discussion Session**

Led by The Improvement Service

Richard Sweetnam and **Andy McGuire**

Day 1 Closing Remarks

Jim Galloway, Chair, SLAED

17.00 ***Day 1 Close***

CONFERENCE DINNER - THURSDAY 28 NOVEMBER

18.00 **Drinks Reception & Networking**

18.50 *Guests seated*

Welcome

Jim Galloway, Chair, SLAED

Dinner Keynote Address

Sandy Richardson, Development Director, V&A at Dundee

Dinner Service

Q&A Session

21.00 **Closing Remarks**

CONFERENCE DAY 2 - FRIDAY 29 NOVEMBER

(Breakfast networking opportunity for residential delegates)

09.15 RAISING THE PROFILE

Introduction

Jim Galloway, Chair, SLAED

Raising The Profile

Cllr Stephen Hagan, COSLA's Development, Economy & Sustainability Spokesperson & Councillor, Orkney Islands Council

Q&A Session

LEADING ECONOMIC GROWTH

Company Growth & Employability

Susan Love, Policy Manager for Scotland, Federation of Small Businesses

Q&A Session

Scotland's Cities, Towns, Regions & Economic Development

Ross Martin, Chief Executive, SCDI

Q&A Session

10.40 Tea/Coffee & Networking Break

11.05 Supplier Development Programme - Update

George Sneddon, Service Manager, Economic Development, Fife Council
& **Scott Bell**, Head of Procurement Policy & Systems,
The Scottish Government

Q&A Session

LEGACY

'Flourish Agenda' - A Legacy Brief for Economic Development

Sarah Deas, Director, Games Legacy, Scottish Enterprise
& Chief Executive, Co-operative Development Scotland

Q&A Session

Day 2 Closing Remarks & Discussion

Jim Galloway, Chair, SLAED

12noon Day 2 & Conference Close

is immediately followed by a Buffet Networking Lunch (*until 1.00pm*)

SPEAKER BIOGRAPHIES (in alphabetical order)



Scott Bell
Head of Procurement Policy & Systems, The Scottish Government

Scott is Head of Procurement Policy and Systems in the Scottish Government. The Policy and Systems team are responsible for describing best procurement practice and providing the eCommerce Shared Service that enable public procurement to deliver the best outcomes for Scotland. Scott's procurement career started with the outsourcing of manufacturing processes. He spent 12 years in various roles with two large multi-national electronics companies, ultimately as Global Sourcing Manager for semi-conductor products. After a period of 5 years as an interim manager in both the public and private sectors, Scott joined the Scottish Government as 'Capability Development Manager' before moving to Procurement Policy and Systems.



Stephen Boyle
Programme Area Manager, Resource Efficient Scotland

Stephen is the Programme Area Manager at Resource Efficient Scotland (RES) and is responsible for the strategic direction of the RES service for the private sector. Stephen has worked for more than 24 years in the area of environmental regulation and management. He qualified as a Chemist in 1989 and worked for over 15 years in the laboratories of Scottish environment protection bodies, before moving into various policy positions with the Scottish Environment Protection Agency (SEPA). During his time at SEPA, Stephen was responsible for following and contributing to Scottish and National environmental policy in the areas of air and climate change; managing a team of Policy Officers working in the area of Industrial Process, air and climate change regulation; and contributing to SEPA's internal management, corporate policy and strategy. In 2008, Stephen moved to AEA where he worked as a Principal Consultant for three years in the areas of climate change and energy which included a 6 month secondment to the Department of Transport as their Stakeholder Manager for the introduction of the EU ETS to the Aviation Sector and program managing programmes with the Carbon Trust introducing Carbon Management to public and private organisations across Scotland.



Sarah Deas
Director, Games Legacy, Scottish Enterprise
& Chief Executive, Co-operative Development Scotland

Sarah champions the contribution that co-operative and employee ownership models can play in Scotland's sustainable economic development. She also leads Scottish Enterprise's 'Scotland Welcomes the World 2014' programme which seeks to maximise the business legacy from the Commonwealth Games, Ryder Cup and Homecoming; support for Social Enterprise; and contribution to Prince's Trust Youth Business Scotland. Her professional background is in strategy, marketing and business development within international companies. She held senior management and board positions with Rexam plc, LinPac Plastics International, Fort Sterling, RBM Europa and Airport Advertising (Europe). She is a director of the Scottish Youth Theatre, a trustee of the Bank of Scotland Foundation and an Executive Coach.



Iain Duff

Deputy Agent for Scotland, Bank of England

Iain joined the Bank of England in March 2009. After graduating with a BA (Hons) in Applied Economics from Dundee Institute of Technology, now University of Abertay, Dundee, Iain was employed as an economic researcher in various universities throughout the country, including Liverpool, St. Andrews and Dundee, where his main interests were in macroeconomics and regional economic development. In 1996 Iain joined the Scottish Council for Development and Industry as a Policy Research Officer before being appointed Chief Economist and Policy Manager in 1998.



Fergus Ewing MSP

Minister for Energy, Enterprise & Tourism, The Scottish Government

Fergus Ewing was born in Glasgow in September 1957 and was educated at Edinburgh's Loretto School and then attended Glasgow University. He was elected as MSP for Inverness East, Nairn & Lochaber in 1999 and re-elected in 2003, 2007 and 2011. Prior to being elected, he ran his own law practice and developed SNP policy on small business and other matters, as well as serving on the party's national executive. He has served on a number of Scottish Parliament committees including the Subordinate Legislation Committee, Enterprise and Lifelong Learning, Finance, Local Government and Transport committee and was previously Shadow Minister for Transport, Tourism & Telecommunications. He was Community Safety Minister during the 2007-11 administration.



Jim Galloway

Chair, SLAED & The City of Edinburgh Council

Jim Galloway has worked in Economic Development for over 25 years, the last 14 in Edinburgh, where he leads on the development of business support services and innovation programmes. These include Business Gateway, business support services, EU Funded inspiring open innovation, knowledge transfer and commercialisation, support for key sectors including Creative & Cultural Industries, Renewable Energy and Financial Services. Jim also has a broad range of experience in employability and spent a year on secondment to the Department of Work and Pensions in Westminster working to a Ministerial Action Plan leading a UK- wide programme to encourage better partnership working between Local Authorities and Jobcentre Plus. Jim's current appointments and positions include: Chair - Scottish Local Authority Economic Development Group (SLAED); Director - East of Scotland Investment Fund Ltd; Vice Chair - Business Gateway Scotland Management Group; Member - Scottish Government's Finance Sector Jobs Taskforce; Member - Scottish Government Economic Forum; and Member - Scottish Leaders Forum.



Cllr Stephen Hagan
COSLA's Development, Economy & Sustainability Spokesperson
& Councillor, Orkney Islands Council

Stephen Hagan is a councillor with Orkney Islands Council, representing the North Isles since 1994. Posts held during that time have included both chair of both Orkney Ferries and the Transportation and Infrastructure Committee. He was then Convener of the Council for 9 years. He grew up in Northern Ireland and came to Scotland to attend university, graduating from Edinburgh as a civil engineer. He worked with the Department of Agriculture in Northern Ireland before relocating to Orkney to farm in Westray. Stephen has served on various boards including the North of Scotland Water Authority, Orkney Enterprise, Orkney Auction Mart and was the inaugural chair of Westray Development Trust. Currently he sits on the David MacBrayne Ltd and NHS Orkney boards as well as being the COSLA spokesperson for Development, Economy and Sustainability.



Susan Love
Policy Manager for Scotland, Federation of Small Businesses

Susan Love is the Policy Manager of the Federation of Small Businesses (FSB) in Scotland - the country's largest direct-member business organisation, representing around 20,000 members. FSB Scotland campaigns for an economic and social environment which allows small businesses to grow and prosper. Susan has responsibility for the broad range of policy areas affecting small businesses and represents the FSB on a number of national working groups and committees, including the Regulatory Review Group and Zero Waste Board. Susan also sits on the board of the Economic Development Association Scotland. Before taking up her post with the FSB in 2002, Susan worked for the former Presiding Officer of the Scottish Parliament, George Reid MSP. She also served as an elected member of Stirling Council for four years. These varied posts have given her a comprehensive knowledge of government at both local and national level as well as experience of both the public and private sectors. She has a particular interest in the better regulation agenda in Scotland and in the relationship between local authorities and the business community.



Colin Mair
Chief Executive, The Improvement Service

Colin Mair is Chief Executive of the Improvement Service, a COSLA/SOLACE partnership set up to support local government improvement across Scotland. The IS' aim is to help councils and their partners improve the health, quality of life and opportunities of all people in Scotland through community leadership, strong local governance and the delivery of high quality, efficient local services. Before joining the Improvement Service in 2004, Colin worked with Scottish councils as Director of the Scottish Local Authority Management Centre. Prior to that, he was Director of International Programmes at Strathclyde University where he worked on local government and public sector development in India, sub-Saharan Africa and Eastern Europe.



Ross Martin
Chief Executive, SCDI

Ross Martin is SCDI's 8th Chief Executive, with a wide and varied background working across the public and private sectors, as well as moving from his most recent post where he led the Centre for Scottish Public Policy these last 8 years. Ross has been involved in the development and diversification of Scotland's economy for over a quarter of a century, whether through the transformation of public services, his support for a variety of small business start-ups, or through his more recent policy work helping to create the conditions for sustainable growth. Ross is also an occasionally practicing high school teacher, an adviser to 'Adopt an Intern', which he helped to create, and an adviser to BIDS Scotland - the national network for the country's fastest growing local economic partnership, the Business Improvement District. Ross is a regular commentator on the politics of the economy in print, broadcast and of course social media, and has developed a reputation as an energetic and informative leader of mature and reflective policy debate.



Philip Milne
**Director, Lead Advisory - Infrastructure, Transport & Government,
Ernst & Young LLP**

Philip is Director in Ernst & Young's Lead Advisory practice based in Glasgow. The team provide commercial advice to clients on the funding, procurement and delivery of social infrastructure and real estate projects. Philip leads the delivery of EY's advice on a broad range of economic development projects and project finance transactions across the UK advising both public and private sector clients. He has a degree in economics and is a chartered accountant.



Elma Murray
**Immediate Past Chair of SOLACE Scotland
& Chief Executive, North Ayrshire Council**

Prior to being appointed Chief Executive of North Ayrshire Council in September 2009, Elma held a number of senior positions at Strathclyde Police, North Ayrshire Council and Glasgow City Council. Her professional background is in Information Technology, but after 30 years in local government she has a wide-ranging knowledge of local government services. Since becoming Chief Executive in North Ayrshire, Elma has focused on Economic Development and Youth Employment and the Council is starting to see significant progress in these areas. Elma also has a strong interest in change and how to work effectively across public sector boundaries. She is the Immediate Past Chair of the Society of Local Authority Chief Executives (SOLACE) in Scotland.



Shane Rankin
Deputy Director, European Structural Funds, The Scottish Government

Shane has been Head of European Structural Funds with the Scottish Government since 2012. He was involved with Structural Funds for many years, before joining Scottish Government. He was previously the Chief Executive of the Crofters Commission and Head of Economic Development at East Lothian Council.



Sandy Richardson
Development Director, V&A at Dundee

Sandy Richardson is Development Director of V&A at Dundee, a post that he took up in November 2011. Prior to this, he was Head of Development at National Museums Scotland for 7 years, where he was responsible for all fundraising for the museums. This included the Royal Museum Project, a £46m redevelopment of the flagship building of the national museums, which secured £13m from private sources. The re-development resulted in the National Museum of Scotland becoming the UK's most visited attraction outside London. V&A at Dundee is a £45m project being delivered by Design Dundee Ltd, a ground-breaking partnership between the Victoria and Albert Museum - the world's greatest museum of art and design - and Dundee City Council, the Universities of Dundee and Abertay Dundee, and Scottish Enterprise. Funded by the Scottish Government and the Heritage Lottery Fund, it seeks £15m from its private fundraising campaign. Building of the Kengo Kuma designed museum starts in Summer 2014. A graduate in English Literature from Aberdeen University, his early career was in book publishing with Collins Publishers before setting up the Development and Alumni Office at Heriot-Watt University. He is married with four sons, interested in the arts and is a keen cyclist and increasingly occasional golfer.



George Sneddon
Service Manager, Economic Development, Fife Council

George studied at Grangemouth High School and the University of Glasgow, where he graduated with a BSc(Hons) in Geography and M Phil in Town and Regional Planning. He is a Member of the Royal Town Planning Institute (MRTPI) and the Institute of Economic Development (MIED). After graduation, George worked as a planning assistant in Banff and Buchan District Council before returning to Glasgow to work in Local Planning, Development Control and Economic Development for Glasgow City Council. Initially, focussing on tackling the problems in Glasgow's deprived peripheral estates, George later moved on to become Deputy Head of Economic Development for Glasgow District Council with responsibility for Economic Policy, tourism and business development programmes. After Local government reorganisation in 1996, George was appointed as Economic Policy and Strategic Programmes Manager before being appointed as Executive Director of Glasgow City Centre Partnership in 1999. In this role he helped establish a number of new initiatives working for a private sector led Board. He was chair of the Association of Town Centre Management in Scotland and a member of the board of ATCM in London. George took up the post of Team Leader - Economic Development with Fife Council in 2005, where he is responsible for the management of Fife Council's business property and land holdings, inward investment and support for businesses - which is done in partnership with Business Gateway Fife. In April 2008, Fife Council took over the management of the Business Gateway contract for Fife. This post was re-designated as Service Manager - Economic Development during 2010, and is now part of Enterprise, Planning and Protective Services following internal restructuring. George is a member of the Board of the Supplier Development Programme and chair of the East of Scotland Investment Fund.



Graeme White
International Sector Head for Tourism, SDI

Graeme White is head of Tourism at Scottish Development International, leading a team responsible for identifying and supporting innovative and commercially attractive investment opportunities which will boost tourism and help Scotland cement its position in the global hotel and resort development landscape. He works with developers, investors and operators to help secure successful investments and maximise the opportunities that Scotland offers, helping Scotland's tourism sector to contribute to the £500 million of inward investment that Scotland attracted last year. Prior to joining Scottish Development International, Graeme spent over 20 years as a sales and marketing professional in companies such as Shell, Fisons and Olympus. He also ran an award-winning marketing practice which provided support to some of Scotland's leading events and venues. Graeme is an Honorary Lecturer at the University of Dundee.



Steve Wilson
Senior Development Officer - Economic Development, Angus Council

Steve Wilson has extensive international business experience working in both the private and public sector, with particular experience in Europe, the Middle East, the Far East and SE Asia. Previous roles include international business development for private sector firms Wilkinson Sword and Bristol Myers. He subsequently worked for the Northern Development Company, an economic development agency, with responsibility for trade development, business development and inward investment, until 1999 when it transferred into One NorthEast, the newly created Regional Development Agency for the North East of England. Steve joined Angus Council in his present role in Oct 2004, leading on Business Support, Property, Regeneration and Inward Investment.

DELEGATE LIST

Scott Bell

Head of Policy & Systems (Procurement)
The Scottish Government

John Beveridge

Economic Development Manager
Midlothian Council

Cllr Tony Boyle

Councillor
West Lothian Council

Stephen Boyle

Programme Area Manager
Resource Efficient Scotland

Ishabel Bremner

Economic Development Manager
Argyll & Bute Council

Lynne Burgess

Opportunities for All Co-ordinator
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Simon Carey

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South Lanarkshire Council

Debbie Carter

Project Development Officer
Clackmannanshire Council

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Iain Duff

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Gillian Fyfe

Policy Manager, Development,
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Chair, SLAED
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Business Gateway Manager
West Lothian Council

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Cllr Cathy Muldoon

Deputy Leader
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Elma Murray

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Head of Economic Development
& Strategic Transportation
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Alexandria Ward

Business & Economy Officer
Stirling Council

Graeme White

International Sector Head for Tourism
Scottish Development International

Steve Wilson

Senior Development Officer,
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Keith Winter

Executive Director Environment,
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Fife Council & SOLACE



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