

SLAED

**Scottish Local Authorities
Economic Development Group**



SLAED ANNUAL CONFERENCE 2015

Thursday 26 & Friday 27 February

DoubleTree by Hilton Hotel Dundee

**‘WHAT NOW FOR LOCAL
ECONOMIC DEVELOPMENT
IN SCOTLAND?’**

PROGRAMME

CONFERENCE DAY 1 - THURSDAY 26 FEBRUARY 2015

09.00 **Registration, Tea & Coffee**

09.30 **Welcome & Opening Remarks**

Jim Galloway, Chair, SLAED
The City of Edinburgh Council

PROGRAMME FOR GOVERNMENT, GES & POLICY OVERVIEW

Refreshing The GES: Context & Process

John Mason, Director of Business, The Scottish Government

Q&A / Discussion Session

10.30 **Tea/Coffee & Networking Break**

11.05 **SLAED KEY WORKSTREAM - 'BUSINESS'**

*Facilitated by: **George Sneddon**, Fife Council*

Scottish Funding Council

Dr Stuart Fancey, Assistant Director of Research & Innovation,
Scottish Funding Council

CeeD (Centre for Engineering & Education)

Scott Sinclair, Managing Director, CeeD

Ralph Harkess, Business Development Manager, CeeD

Q&A & Workstream Discussion & Working Session

Workstream discussion to identify ideas, actions, potential outputs which local economic development officers can take forward within SLAED's strategic and thematic groups' work re 'Business' issues over the coming year.

11.55 **'ENHANCED COLLABORATION & COMMON AMBITION '**

Robert Crawford, Chair, EDAS (Economic Development Assoc.Scotland)

Q&A / Discussion Session

12.20 **'SCOTLAND CAN DO' Overview**

Jim Galloway, Chair, SLAED

12.45 **Networking Lunch**

14.00 SLAED KEY WORKSTREAM - 'PLACE'

*Facilitated by: **Jim Galloway**, Chair, SLAED*

Scotland's Towns Partnership & Understanding Scottish Places
Phil Prentice, Chief Officer, Scotland's Towns Partnership

Q&A & Workstream Discussion & Working Session

Workstream discussion to identify ideas, actions, potential outputs which local economic development officers can take forward within SLAED's strategic and thematic groups' work re 'Place' issues over the coming year.

15.00 Tea/Coffee & Networking Break

15.25 SLAED KEY WORKSTREAM - 'PEOPLE'

Scotland's Youth Employment Strategy
- Falkirk's Approach to Youth Employment Case Study

Pamela Smith, Employment & Training Manager, Falkirk Council
& Deputy Chair, SLAED

JulieAnn Airens, Principal Officer - Employment & Training Unit,
Falkirk Council

Regional Skills Assessments & Local Economic Development

Chris Brodie, Lead Head of Sector Development

Liz Byrne, Regional Skills Planning Programme Manager
Skills Development Scotland

Q&A & Workstream Discussion & Working Session

Workstream discussion to identify ideas, actions, potential outputs which local economic development officers can take forward within SLAED's strategic and thematic groups' work re 'People' issues over the coming year.

16.25 SLAED Key Workstreams - Outputs & Actions Discussion Session

Led by **Jim Galloway**, Chair, SLAED

& **Andy Kinnaird**, Strategic Development Manager, SLAED

*Conference Discussion: '**Business**' - '**Place**' - '**People**'*

Main Strategic Themes & Actions

- Allocating Outputs to Workplans: SLAED Strategic & Thematic Groups

Day 1 Closing Remarks

Jim Galloway, Chair, SLAED

17.00 Day 1 Close - Followed by Drinks Reception & Conference Dinner

CONFERENCE DINNER - THURSDAY 26 FEBRUARY 2015

18.00 Drinks Reception & Networking

Kindly supported by:



18.50 Guests seated

Welcome

Jim Galloway, Chair, SLAED
Head of Enterprise & Innovation, Economic Development
The City of Edinburgh Council

19.00 Dinner Keynote Address **Scotland On The Global Stage** **2014 & beyond - the Economic Impacts & Benefits...**

Paul Bush OBE
Chief Operating Officer, EventScotland

Dinner Service

Q&A / Discussion Session *during Coffee*

21.00 Closing Remarks

CONFERENCE DAY 2 - FRIDAY 27 FEBRUARY 2015

(Breakfast networking opportunity for residential delegates)

09.15 SCOTLAND'S ECONOMIC OUTLOOK

Introduction

Jim Galloway, Chair, SLAED

The Economic Overview

Stephen Boyle, Head of Economics, RBS

Q&A / Discussion Session

09.55 EOP2 - Economic Outcomes Programme

Andrew McGuire, Head of Improving Outcomes

Andrew Noble, Senior Manager - Economic Outcomes Programme
The Improvement Service

Q&A Session / Discussion Session

10.35 Tea/Coffee & Networking Break

11.00 SLAED AGM 2015 - Meeting

Jim Galloway, Chair, SLAED

Pamela Smith, Deputy Chair, SLAED

Andy Kinnaird, Strategic Development Manager, SLAED

For SLAED Members

Day 2 Closing Remarks & Discussion

Jim Galloway, Chair, SLAED

12noon Day 2 & Conference Close

is immediately followed by a

Buffet Networking Lunch (until 1.00pm)

SPEAKER BIOGRAPHIES *(in alphabetical order)*

Julieann Airens

Principal Officer, Falkirk Council

Julieann Airens is a Principal Officer within Falkirk Council's Employment and Training Unit. The Unit's key focus is the delivery of employability support and sustainable progression for Falkirk residents aged 16-24 years. She has worked in the field of economic development for over 16 years, previously as a Business Gateway Manager, before joining the ETU Management team in 2008. Julieann has responsibility for Employer Engagement including delivery of European Social Fund Youth Employment Scotland (YESF) funding, achieving targeted training and employment outcomes through Falkirk Council's approach to Community Benefits in Procurement and also chairs the Local Employability Partnership Employer Offer workstream.



Paul Bush OBE

Chief Operating Officer, EventScotland

Paul Bush OBE is the Chief Operating Officer of EventScotland, the events directorate of VisitScotland, the national tourism body. EventScotland takes a strategic lead in the Scottish events industry and is responsible for attracting, bidding for and securing major sporting and cultural events; which over the past decade has brought some of the world's biggest event properties to the country.

Paul was responsible for the development of Scotland's national events strategy - 'Scotland: The Perfect Stage'. Scotland's reputation as a global events destination has been developed and strengthened by EventScotland since its inception in 2003, with many international federations, governing bodies and event property owners recognising the agency's lead role in the global sports industry. As Bid Director, Paul led Glasgow's bid to host the 2018 Youth Olympic Games, which was named in the final shortlist of three by the IOC. A key legacy from the bid is the Year of Young People, which will be delivered in 2018. More recently, he has held a pivotal role in collaboration with Glasgow in bringing the World Artistic Gymnastics Championships to Glasgow in 2015 and the European Swimming Championships in 2018. Other major events coming to Glasgow in 2015 include the European Judo Championship, IPC Swimming World Championships, Turner Prize 2015 and MTV Crashes. Further afield the European Eventing Championships will be held at Blair Athol and World Orienteering is taking place in the Highlands in August 2015. In previous roles, Paul has worked with the Scottish Commonwealth Games team as General Team Manager for Manchester 2002 and again as Chef de Mission for Melbourne in 2006. During the 1992 Olympic Games, 1990 and 1994 Commonwealth Games and numerous World and European Championships, Paul was appointed as Team Manager for both the GB and England swimming teams. His other directorships include: Board member of Commonwealth Games Scotland, Member of the Advisory Council for Britain for Events and Ambassador to the Edinburgh Military Tattoo. Previous directorships include Board member of the UK Sport Major Events Panel, Board member of Glasgow Commonwealth Games 2014 Audit & Risk Committee and Board member of the Edinburgh International Festival. Paul was awarded an OBE in the 2007 New Year's Honours for services to sport.



Stephen Boyle

Head of Economics, RBS

Stephen Boyle is Head of Economics at RBS and a director of the Bank's main pension fund. This is his second spell at RBS, having been Head of Business Economics from 1996 to 2001. He established FutureSkills Scotland in 2001. Stephen is a trustee of the David Hume Institute.



Chris Brodie

Lead Head of Sector Development, Skills Development Scotland

Chris Brodie is Lead Head of Sector Development at Skills Development Scotland. Chris leads the team with responsibility for the development of Skills Investment Plans for Scotland's growth sectors. Skills Investment Plans are industry-led strategies which support the alignment of the skills system with the needs of employers. Chris has also played a leading role in the development of Regional Skills Assessments which were published in November 2014 and provide an agreed evidence base to help guide future investment in skills. Chris joined Skills Development Scotland in 2012 and has over 18 years' experience in economic and skills development. Prior to joining SDS he was Managing Director of Slims Consulting and worked for a number of leading UK economic and regeneration consultancies.



Liz Byrne

Regional Skills Planning Programme Manager, Skills Development Scotland

Liz Byrne is Regional Skills Planning Programme Manager at Skills Development Scotland. Liz joined Skills Development Scotland in the latter part of 2014 with responsibility for finalising Regional Skills Assessments and developing a plan for their utilisation. Liz has worked in the private sector as Director of her own consultancy company (EMB Consulting) and as Associate Director for Ekosgen in South West England. She was also formerly Deputy Director of Development at The Prince's Trust - Scotland and in the early days of her career worked in local government and regeneration for Strathclyde Regional Council, Glasgow City Council and Glasgow's East End Partnership Ltd.



Robert Crawford

Chair, EDAS

Robert Crawford, Chair of EDAS, has a global career that spans all aspects of economic development. Robert is passionately committed to working closely with the EDAS Board, EDAS members and Scottish Government, to ensure EDAS contributes to the economic development agenda. He is rich in practical knowledge and also deeply interested in economic development theory and policy. He has operated both in Scotland and internationally, across all aspects of economic development including inward investment and trade; skills & training; regeneration; and SME support. Before joining EDAS Robert spent a year in a senior operational and advisory role at the States of Jersey as that entity re-organises itself to meet the challenges of growing global competition. An innovator and thinker on economic development, he has pioneered programmes in Scotland when Chief Executive at Scottish Enterprise; in the South East of England; in Merseyside; and with the World Bank in Washington D.C. Examples of his pioneering work - such as combining trade and inward investment functions - have now been adopted elsewhere. Robert has advised governments at very senior levels in many countries, on trade, inward investment, skills, regeneration and small business support programmes.



Dr Stuart Fancey

Assistant Director, Research & Innovation, Scottish Funding Council

The Scottish Funding Council (SFC) is responsible for the development of Scotland's universities and colleges. In his present role, Stuart is responsible for SFC's research funding policy, knowledge exchange and innovation policy, SFC's contribution to the development of the Research Excellence Framework and various other activities across the Scottish and UK university research and innovation landscape. His team are closely engaged with Scottish Enterprise, HIE and other stakeholders to find opportunities to better exploit the excellence of Scotland's university research base for economic and societal benefit. The Innovation Centres are examples of this strategy in action.



Ralph Harkess

Business Development Manager, CeeD

Having working with one of CeeD's member companies, Datec Technologies Ltd, as a Business Development Manager for 6 years, Ralph Harkess joined CeeD in June 2014 to develop the Edinburgh, Forth Valley, Lothians and Borders territory. Previously, Ralph has worked in the Armed Forces; with BT, serving his engineering apprenticeship; and with Panasonic as a field technician for office products, progressing into Sales/BD roles at both Panasonic and CKS Group plc. CeeD has an expanding team, building upon its reputation in West Central Scotland to take its model across the rest of Scotland to help companies and organisations grow through a collaborative approach to solving business issues and Knowledge Transfer Partnerships via other member businesses and academic input.



Jim Galloway

Chair, SLAED

Head of Enterprise & Innovation, Economic Development The City of Edinburgh Council

Jim Galloway has worked in Economic Development for over 26 years, the last 14 in Edinburgh where he leads on the development of business support services and innovation programmes. These include Business Gateway, business support services, EU Funded inspiring open innovation, knowledge transfer and commercialisation, support for key sectors including Creative & Cultural Industries, Renewable Energy and Financial Services. Jim also has a broad range of experience in employability and spent a year on secondment to the Department of Work & Pensions in Westminster working to a Ministerial Action Plan leading a UK-wide programme to encourage better partnership working between Local Authorities and Jobcentre Plus. Jim has an MSc in Local Economic Development and a Diploma in Training Management. He is a member of the Economic Development Association of Scotland. Jim's current appointments and positions include: Chair - SLAED (Scottish Local Authority Economic Development Group); Director - East of Scotland Investment Fund Ltd; Vice Chair - Business Gateway Scotland Management Group; Member - Scottish Government's Finance Sector Jobs Taskforce; Member - Scottish Government Economic Forum; and Member - Scottish Leaders Forum.



John Mason

Director of Business, The Scottish Government

John Mason was born in 1956 and brought up and educated in Chichester in West Sussex. He graduated from Oxford University in 1978 with a degree in geography and from University College London in 1980 with a postgraduate degree in town planning. He has been a Member of the Chartered Institute of Personnel & Development since 1997. He initially worked for Kent County Council as a town planner before moving to the former Department of the Environment in London in 1985. He joined the former Scottish Office in 1990 and has held a series of policy posts since then dealing with housing, industry, tourism, culture and sport and climate change. He was Principal Private Secretary to the First Minister in 2001/2. He took up his current post of Director of Business in April 2010, covering enterprise and tourism, innovation, investment & industries, and European structural funds. John is a non-executive Board member of Scottish Swimming and was on the 2014 Commonwealth Games Organising Committee Board. He was also responsible for the Scottish Government's involvement with the 2014 Ryder Cup at Gleneagles.

Andrew McGuire

Head of Improving Outcomes, The Improvement Service

Andrew has worked in the Improvement Service for the past seven years, where he has been involved in developing and delivering support in areas such as improving performance management, partnership working, the use of evidence and outcomes-focused approaches. Immediately prior to joining the IS, he worked as a senior manager in Scottish Enterprise, where he had responsibility for research, evaluation and performance management. Within his SE role, he was also heavily involved in Community Planning within two Local Authority areas, including providing lead officer support for the Local Economic partnership. Previous Economic Development roles included work within Glasgow North regeneration company, Glasgow City Council and Strathclyde Business Development. His academic qualifications include a BA (Hons), MBA and PhD.

Andrew Noble

Senior Manager - Economic Outcomes Programme, The Improvement Service

Andrew Noble has recently been appointed to lead the Economic Outcomes Programme for the Improvement Service. Previously Andrew worked on a seconded basis as the project manager for the Welfare Reform Implementation Support project, which was co-sponsored by the Scottish Government and the Improvement Service. Prior to working with the Improvement Service, Andrew was Renfrewshire Council's employability manager and a policy manager for regeneration and social inclusion in the Chief Executive's service.



Phil Prentice

Chief Officer, Scotland's Towns Partnership

With 20 years' experience in the field of Economic Development, Phil Prentice previously headed-up Economic Development, Regeneration & Employability services within East Renfrewshire Council. This included the management of major regeneration programmes (e.g. Barrhead at £100m); Business Support initiatives (including Business Gateway); and Employment support (including National Training Programmes). He was with the Council from 2001-2014 and prior to that was a senior executive in Scottish Enterprise for 7 years where he led on Business Start-up, company innovation and business incubation. He has experience in the private sector, mainly in construction and manufacturing but also of running a number of small family businesses. Phil was previously Vice Chair on Scotland's Town Partnership.



Scott Sinclair
Managing Director, CeeD

Scott Sinclair joined CeeD in July 2013 to drive the national expansion strategy, having been the MD for Sanmina in Port Glasgow for the preceding 10 years. He has an honours degree in Industrial Engineering from UWS, and has previously worked with Biwater Valves, Glacier Vandervell, AMP (Tyco), and FCI, leading into Sanmina, in roles covering Production Engineering, Quality Assurance, Quotations, and Operations Director. These roles have all been in manufacturing environments, from heavy engineering, through to electronics, enjoying extensive travel on new product introduction, capital equipment commissioning, product transfers, and in supporting customer troubleshooting and project developments. Scott is a member of the IoD and the IET.

Pamela Smith
Manager - Employment & Training Unit, Falkirk Council

Pamela Smith has worked within local economic development for over 25 years, currently manager of Falkirk Council's Employment and Training Unit and chair of the Local Employability Partnership. She is Vice Chair of the Scottish Local Authority Economic Development (SLAED) and Chair the Employability Theme Group. Pamela attends the Scottish Employability Forum and participates in a range of national management and advisory groups representing the Local Authority contribution to employability and skills. Throughout her working Pamela has been involved in developing positive actions to combat inequality, disadvantage and poverty, all of which have involved active partnership working with the Third, Private and Public sector to deliver the best possible outcomes for those most disadvantaged in the labour market.

DELEGATE LIST

Julieann Airens

Principal Officer,
Employment & Training Unit
Falkirk Council

John Anzani

Senior Economic
Development Officer
Midlothian Council

John Beveridge

Economic Development Manager
Midlothian Council

Elaine Bone

Executive Officer
EDAS

Stephen Boyle

Director of Economics
RBS

Ishabel Bremner

Economic Development Manager
Argyll & Bute Council

Chris Brodie

Lead Head, Sector Development
Skills Development Scotland

Paul Bush OBE

Chief Operating Officer
EventScotland

Liz Byrne

Regional Skills Planning,
Programme Manager
Skills Development Scotland

Fiona Cameron

Senior Strategy
& Employability Officer
Angus Council

Gillian Cameron

Programme Manager
Supplier Development Programme

Jennifer Caswell

Team Leader,
Business Development
Dundee City Council

Chris Churms

Economic Development Officer
Dumfries & Galloway Council

Robert Crawford

Chair
EDAS

Douglas Duff

Head of Economic Development
Falkirk Council

Ian Elder

Economic Development Manager
Glasgow City Council

Dr Stuart Fancey

Assistant Director of
Research & Innovation
Scottish Funding Council

Jim Galloway

Chair, SLAED
Head of Enterprise & Innovation,
Economic Development
The City of Edinburgh Council

Alan Graham

Team Leader
Business Development
Perth & Kinross Council

Julie Hamilton

Development Service Manager
Clackmannanshire Council

Ralph Harkess

Business Development Manager
CeeD

Karen Jackson

Local Economic Development
Team Leader
The Scottish Government

Alistair Johnston

Business Development Officer
Inverclyde Council

Stephen Keating

Business Support & Property
Development Manager
South Lanarkshire Council

David Kermack

Principal Economic
Development Officer
East Renfrewshire Council

Andy Kinnaird

Strategic Development Manager
SLAED

Domhnall MacDonald

Economic Development Manager
Comhairle Nan Eilean Siar

Gail Macfarlane

Economic Development Manager
East Dunbartonshire Council

Kenny Macinnes

Principal Economy Officer
Highland Council

Richard Marsh

Senior Researcher
The Scottish Parliament

John Mason

Director of Business
The Scottish Government

Jim McAloon

Head of Regeneration
& Economic Development
West Dunbartonshire Council

Andy McCann

Economy & Regeneration Manager
Highland Council

Polly McClure

Marketing Executive
EventScotland

Walter McConnachie

Local Economic Development
The Scottish Government

John McCrone

City Development Manager
Perth & Kinross Council

Sandy McCurdy

Business Adviser
Perth & Kinross Council

Andrew McGuire

Head of Improving Outcomes
The Improvement Service

Alison McIntosh

SLAED Secretariat
SCDI

Gillian McNamara

Acting Economic Development
& Regeneration Manager
East Renfrewshire Council

Gordon McNeil

Head of Development
& Environment Services
Clackmannanshire Council

Belinda Miller

Head of Economic Development
Aberdeenshire Council

Claire Miller

Events Manager
SCDI

Sandra Montador-Stewart

Service Manager,
Economy, Tourism & Town Centres
Fife Council

Kerry Monteith

Employability Team Officer
Dumfries & Galloway Council

Andrew Noble

Senior Manager,
Economic Outcomes Programme
The Improvement Service

Phil Prentice

Chief Officer
Scotland's Town's Partnership

Elaine Robertson

Business Growth Manager
Aberdeen City Council

Colette Saez

Business Development Manager
Renfrewshire Council

Alison Seggie

Enterprise Manager
Perth & Kinross Council

Scott Sinclair

Managing Director
CeeD

Alice Sinnet

Economic Development Manager
West Lothian Council

Alison Smith

Service Manager,
Economic Development
Angus Council

Pamela Smith

Deputy Chair, SLAED
Employment & Training Manager,
Falkirk Council

Susan Smith

Team Manager,
Economic Development
East Lothian Council

George Sneddon

Service Manager,
Economic Development
Fife Council

Gordon Sutherland

Planning & Economic
Development Manager
Moray Council

Richard Sweetnam

Head of Economic Development
Aberdeen City Council

Sharon Thomson

Group Manager
Glasgow City Council

Simon Wakefield

Principal Researcher
The Scottish Parliament

Esther Wilson

Service Manager, Economic
Development & Strategic Investment
East Lothian Council

Hannah Young

Project Officer
The Improvement Service



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