

<b>Title</b>	Clackmannanshire Apprenticeship Initiative
<b>Local Authority</b>	Clackmannanshire Council
<b>Key Partners</b>	<ul style="list-style-type: none"> <li>• Clackmannanshire Council</li> <li>• Skills Development Scotland (SDS)</li> <li>• Local Employers</li> </ul>
<b>Project Summary</b>	<p>In response to high levels of youth unemployment locally, the Clackmannanshire Apprenticeship Initiative was developed in 2012 to create additional apprenticeship places for 16 - 24 year olds with local employers. The idea for the initiative came from a Youth Employment Summit, hosted by SDS in Alloa in early 2012, where the private and public sector pledged to generate funding to support the wage costs of additional apprenticeships locally.</p> <p>A working group comprising representatives from the Council's Economic Development team, SDS and the local business community was set up to develop the initiative and secure funding to deliver it.</p> <p>The initiative was launched in late 2012 and has created 35 additional apprenticeship places locally. Around half the apprentices recruited have been taken on by companies who have never had an apprentice before. The types of apprenticeships created are varied across 10 different Modern Apprenticeship frameworks and include Administration, Carpentry &amp; Joinery, Childcare, Electrical Installation, Food Manufacture, Hairdressing, Hospitality, Motor Vehicle, Professional Cookery and IT.</p> <p>Under the initiative, Clackmannanshire based businesses in the private sector receive £50 per week for up to 2 years towards the wage costs of recruiting a new or additional apprentice who must be a young person aged 16 - 24 from Clackmannanshire. This financial assistance is paid monthly in arrears and is over and above the costs of vocational training which are supported by SDS.</p>
<b>Resources</b>	<p>Clackmannanshire Council has committed £120k of funding over a 3 year period towards this initiative. This funding is used to pay a £50 per week subsidy towards the cost of employing a new or additional Modern Apprentice.</p> <p>Funding for the Modern Apprenticeship training is supported by SDS.</p>

	Employers are responsible for paying the apprentice wages which are offset by the £50 per week wage subsidy.
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<b>Good Practice and Lessons Learned</b>	<ul style="list-style-type: none"> <li>• Having buy-in from the local business community to the initiative from the outset.</li> <li>• Having a respected local businessman, who was also the Chair of the local Economic Development Partnership, to launch the initiative and act as an employer champion in promoting it.</li> <li>• Using a wage subsidy to incentivise employers to recruit apprentices, particularly those employers who have never taken on an apprentice before.</li> </ul>
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<b>Third Party Quote(s)</b>	<p>Tom Baxter, proprietor of local eatery, Baxter's Family Restaurant in Alloa said:</p> <p>"The other thing that made it viable to employ Ashley was the financial support we got from the Clackmannanshire Apprenticeship Initiative. We'd already agreed it would be a good idea for her to do a Modern Apprenticeship in Hospitality Supervision &amp; Leadership to help her develop the skills she needed and getting the financial help to support this made a huge difference."</p>
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**Where to find out more...**

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